

Your legacy could change their future

Your Guide to Writing Your Will

“Children’s health and education deserve more attention and investment. Only if we think of children as India’s future will the country develop.”

--

Komal

Student

CRY Project, Delhi

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An Introduction To Legacy Giving

Legacy Giving - A Gift For Generations

Legacy Giving can be compared to planting the seed that grows into a tree whose shade can be enjoyed by future generations.

Leaving a gift to CRY in your will could be your way of creating a legacy that changes the lives of India's underprivileged children in the most wonderful way. Your generosity today will help ensure that vulnerable children have access to quality education, healthcare, nutrition, and are kept protected from child labour, marriage and trafficking. By supporting CRY through Legacy Giving, you can transform the lives of children today - children who will go on to inherit and build the future of our world. What could be a more enduring legacy than this?

There are several ways that you can bequeath or donate to CRY as part of your will. Through this guidebook, we hope that you will find all the information that you need to understand the process and impact of Legacy Giving.

Should you decide to take the first step toward giving this most precious gift to India's vulnerable children - we will be here to assist you at every step of the way.

Letter from our CEO

Children are the building blocks of our nation's future. Yet even though at 472 million, children account for 40% of India's population, only 2.46% of the 2021-22 Union Budget was allocated to their development and welfare. We at CRY aim to ensure every child grows to be a happy, healthy and creative child whose rights are protected and honoured in a society that is built on respect for dignity, justice and equity for all.

Your generosity that extends beyond your lifetime, could be the game changer for India's children. Contributions from legacy giving have helped nurture the nation's scientists, politicians, sportspeople, journalists and teachers of tomorrow. Every contribution no matter big or small has tremendously brought about real change for India's children,

More than this - together we can build the better future our children truly deserve.

With gratitude,
Puja Marwaha
[sign]
CEO - Child Rights and You (CRY)

CRY's Legacy

1979

Rippan Kapur with 6 close friends contributed INR50/- to establish Child Relief and You (CRY), and began working from Rippan's home.

1980s

CRY launched unique campaigns such as 'Buy a brick, build a school', Education Sponsorship Scheme, and Corporate Contribution Scheme with a focus on children's education.

CRY channels art as a champion for children with CRY Cards, and Art for CRY - India's first contemporary art exhibition across 5 cities, 144 artists and 180 paintings.

CRY expands to Bangalore, Chennai, Delhi, and Kolkata.

End of the decade: 38 projects supported across 9 states, with child health and community development now included in CRY's programmatic focus

1990s

CRY began an era of policy advocacy to drive systemic change.

CRY became a part of The National Alliance for Education (NAFRE), National Alliance for Education (NAE) and 'Voice of India' campaign for a constitutional amendment for free and compulsory education to all children.

End of the decade: 389 projects across 20 states, with child protection including child labour and child marriage now included in CRY's programmatic focus.

2000s -

CRY's work through NAFRE and 'Voice of India' resulted in the implementation of the historic Right to Education (RTE) act.

CRY participated in the UN General Assembly's Special Session for Children, a discussion on 'Children Without Parental Care' at the UNCRC Geneva convention.

It was also invited to present at the House of Lords, London on 'The Impact of Globalisation on Child Rights in India'.

CRY started its global operations with CRY America and CRY UK.

Volunteering programme launched in India.

Relief to Rights: CRY became Child Rights and You with a new organizational focus on child rights.

End of the decade: 211 projects across 19 states.

2010s -

CRY encouraged political parties to include child rights in their manifestos, and the government to allot a higher percentage of Union Budgets to children.

CRY launched a study on 'ChilDESCENTS in India' with parliamentarians - mandating under-18ers as children and then represented India at the G20 Summit on the topic of 'ChilDESCENTS'.

The Elders, a global body founded by Nelson Mandela, recognized CRY as one of the top 100 nonprofits in the world.

CRY was also recognized as India's Most Trusted NGO by Trust Research Advisory in 2018.

End of the decade: CRY's focus extended further to include malnutrition and child participation.

2020s -

As COVID-19 devastated India's underprivileged communities in 2020, CRY initiated emergency relief distribution, reaching over 66,500 households and 96,000 children with dry rations, hygiene kits, and educational materials.

In 2021, adapting to the unique challenges posed by the second wave of the virus, CRY distributed PPPE kits, oxymeters, and thermal scanners in addition to dry rations, hygiene kits, and educational materials.

So far, CRY's relief efforts have impacted over 100,000 families across 19 states.

CRY initiated a recovery and resilience plan focused on COVID-19 and vaccine awareness drives, enhanced focus on safety and protection of children from increased risk of child labour and marriage, enabling continued education, healthcare, nutrition, and urgent care for children left without parental supervision.

Rippan Kapur passed away in 1994 - but his legacy, CRY, has endured for over 4 decades, impacting the lives of 3 million children across 19 states in India.

Why Choose CRY

Building India's future as your legacy

Today, India's children battle some of the worst circumstances in the world:

- 33 Million
child labourers go to work instead of school (*Census 2011*)
- 1 of 3
child brides in the world is from India (*Unicef 2014*)
- 2 of 3
child deaths, below the age of 5, are caused by malnutrition (*Unicef 2019*)
- 500%
increase in crimes against children between 2008-2018 (*NCRB 2018*)

We at CRY aim to change that. Our approach is modeled around bringing change at all levels. With your support, we address children's critical needs by working with parents, teachers, Anganwadi workers, communities, district and state level governments as well as the children themselves. We focus on changing behaviors and practices at the grassroots level and influencing public policy at a systemic level – thereby creating an ecosystem where children are made the nation's priority.

Thanks to the support of generous donors such as yourself, this is what we have been able to achieve in the year 2020-2021, despite the mammoth challenges posed by the pandemic:

Your legacy could be a gift that endures generations as it transforms the lives of children, giving them a better life and a brighter future. Children like:

Rohit, who belongs to a single parent family in Bihar, and was forced to drop out of school when his father, a rickshaw puller, fell seriously ill. Rohit had to leave his home and work as a security guard in Gujarat. Today he is a part of the Bihar Military Police Academy and hopes to make his nation proud!

Muthumanoranjini, who hails from a small village in Tamil Nadu, was inspired by Kalpana Chawla to become an astronaut. Despite excelling in school, her parents refused to support her dream thinking that it was a male dominated profession. Today, Muthumanoranjini is the first in her family to go to college and has already secured first rank in her first year studying aeronautical engineering!

Asha, who was born into a poor family living in a small village near Latur. Despite her commitment to get an education, her parents asked her to drop out of school and get married after 10th grade. Not only did Asha go back to school but also went on to become the first woman police officer in her village in Latur!

Naveen, who had to drop out of school in the 4th grade and start working with his father at a vegetable stall, to contribute to the meager family income. Today, Naveen is a national award-winning inventor and an Ashoka Youth Venturer! He was also selected for the Sakura Science Plan - an exchange program in Japan for budding scientists.

The amazing stories of these children are testament to the fact that even the seemingly impossible is possible when children get the support that they need. Your legacy could make the dreams of many such children come true. No matter how small or big your gift, you can rest assured that you have helped unlock a child's future.

6,61,752

children impacted overall

1,46,467

children in CRY project areas, between the ages of 6-18 years, in school

9,652

children in CRY project areas, under the age of 1 year, immunized

2,176

children in CRY project areas, under the age of 5 years, free from malnutrition

7,582

children in CRY project areas rescued from child labour, child marriage & child trafficking

Where you can start

Your will is your way to decide how your wealth is utilized after you have passed on. Without it, your estate will be divided according to the law – and this may not be the way you would like your wealth and assets to be distributed. Through a will, you ensure that your last wishes are met, your loved ones are looked after, that the causes you hold dear can continue to transform lives, and your legacy can live on.

It's always advisable to sort out your finances, important documents and make key decisions about inheritances so your loved ones are better secured. A will simplifies the process, while a lack of one can be the cause of potential stress for the family.

Making a will can be done in just 8 simple steps:

1. Work out your assets
2. Decide who you want to remember in your will
3. Ask one or two people you trust to be executors
4. Write your will on your own, through your personal lawyer or through an online will writing service like willjini.com or makemywill.com
5. Register your will at the local registrar office
6. Keep your will safe and tell your executor/s where it is
7. If you have decided to include charities in your will, let your family know
8. Update your will if your wishes change

If you wish to include Child Rights and You in your will, simply insert the following message:

I bequeath the following assets to Child Rights and You India, 189/A Anand Estate, Sane Guruji Marg, Mumbai – 400011, absolutely for its general charitable purposes.

(one or more of the following options)

“[.....fraction or % age share (eg - ¼ or 25%) share of my total estate value”

“the sum of INR [.....]” to be taken from my savings bank account or fixed deposit account No.withBank name and the bank branch address.....
.....

My asset
[clearly described items, such as a property/ properties with its address listed, a car with its licence plate number listed, or painting or other valuable artefacts with minimum value of Rs. 5,00,000/-. In case of immovable, property the gift deed has to be attested and provided along with]

Beneficiary gift from Retirement deposits and / or Life insurance policy bearing policy no.from Insurance company
.....(insurance company name). I confirm that there is no other nominee to this policy or deposit.

“the sum of INR [.....]” as a Specific Fund as a Corpus, to be taken from my savings bank account or fixed deposit account No.withBank name and the bank branch address.....
..... as a specific fund in my name as a Corpus to CRY to be invested in secured investments and the interest utilized for CRY’s work.

Any other asset not mentioned in this Will but of which I am the owner. All the above assets are owned by me. No one else has rights on these properties.

We are here to help you in any way we can throughout the process. Do reach out to us at CRY’s Legacy Giving Office.

The many ways to give

A legacy is significant, no matter how small or big - and so is the impact that it has on the lives of the children we serve. Here's a quick summary of the different ways in which you can include CRY in your will. We are happy to answer any questions you might have regarding any of these options.

1. **Donate a share of your estate:**
Once you have taken care of your loved ones, you can leave a share of, or the remainder of your wealth/ estate to us. This is called a residuary gift. One of the advantages of a residuary legacy is that it will always stay in proportion, because it is a percentage. So you don't need to worry about changing your will if you have less to leave than you expected.
 2. **Leave a monetary gift:**
You can choose to leave us a specific amount of money in your will. This is called a pecuniary gift. This allows you to have full control of how much you would like to donate to the cause of children.
 3. **Gift a special item or object:**
You can choose to leave us a specific item, such as jewellery, a valuable artefact, painting, shares, or even a house, land or property when making a will. This is called a specific gift.
 4. **Make us a beneficiary:**
You can also name us as the beneficiary of your life insurance policies or unused retirement assets. These can include individual retirement accounts, fixed deposits, term deposits, savings bank accounts, life insurance policies etc.
 5. **Create a special fund as a corpus:**
The amount in this specific CRY fund (with the name of the Legacy donor), will be invested in secured investments, and the interest from the investment will be utilized for CRY's work.
 6. **A gift in memory of a loved one:**
In-memory giving is where you can donate to a charity in the name of a loved one who has recently passed. Giving in memory can be a rewarding way of celebrating a loved one's life.
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FAQs

Is donating now better than legacy giving?

Both are extremely crucial to help give our children a life that they deserve. While we at CRY appreciate all contributions - a legacy gift can be path breaking and can be instrumental in securing India's future long after your lifetime.

Who can leave a gift in the will?

Anyone can! While legacy giving makes it possible to leave much larger gifts than otherwise possible, it's important to remember that you don't have to be wealthy to leave a legacy gift. You can leave as much or as little as you want - there is no gift too small to make an impact.

Do I need a lawyer to write my will?

No, but a lawyer can offer legal advice and ensure your will is valid and that your wishes will be met. You can also use a will writing service willjini.com or makemywill.com, to make things easier if you wish.

What if I change my mind about my will?

We understand that circumstances can change and you can update your will at any time. You do not need to rewrite the will, but just write an additional document – 'Codicil'. You can download the 'Codicil' template [here](#).

Is it compulsory to include an executor in my will?

It is advisable but not mandatory, however it is mandatory to have 2 witnesses while writing your will.

My will is already written, would I have to re-do my will to include CRY?

No! You don't have to re-write your will but just have to make an additional document called 'Codicil' to include CRY in your final will. You can download the 'Codicil' template [here](#).

A pledge for brighter futures for India's children

“Nothing brings me more joy than knowing that my life's work will help to build brighter futures for India's children, long after I am gone.”

“I have been lucky to have known many people who have been kind to me and my family over the years. I also believe that my family members are well provided for, and thereby it is important to me to ensure that the needs of the children who aren't as privileged are met. I believe that my assets aren't just for the benefit of my loved ones, but also for those who would benefit immensely from it. While there are many people who are kind enough to make a change in this world - it helps to know that my assets are going to an organization as large and trustworthy as CRY. They are known to work efficiently and systematically to achieve the best for our children. This has helped simplify my decision and made my dream of helping the underprivileged as simple as signing a cheque. Nothing brings me more joy than knowing that my life's work will help to build brighter futures for India's children, long after I am gone.”

Aparna Tulpule
CRY Supporter, Mumbai

What we stand by

We understand that leaving a legacy is a very important and personal decision that is close to one's heart and you will need to take as much time as you would like to make it. That's why we make these promises to you:

- Your will is personal and absolutely under your control. We wouldn't ask you to share your decision with us - but would like the opportunity to thank you for your generosity
 - We understand that your family and friends would always come first
 - We don't aim to influence your decision in any way – it's your decision to make and you can take your time with it
 - If you decide to remember CRY in your will, we will use your gift judiciously so it can achieve the greatest impact for children we work with
 - You can change your decision at any point in time
-

Get in touch

Have more questions? Need further help?

We understand both the enormity of this decision and how important it is to you and your loved ones. To help make this process easier, and assist you at every step, CRY's legacy team is by your side. No matter what doubts you have, or if you need more information - we have it covered. Our team is there to simplify and provide you all the resources that you need to make this monumental decision.

Please feel free to get in touch with our CRY Legacy Team below.

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CRY Address:

Child Rights and You

189/A Anand Estate, Sane Guruji Marg, Mumbai – 400011

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“If something comes to life in others because of you, then you have made an approach to **immortality.**”

Norman Cousins

Photos -

<https://drive.google.com/drive/folders/1pPo47pRI7T1WQALYH7neDELR5CGn4nsW?usp=sharing>