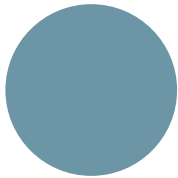


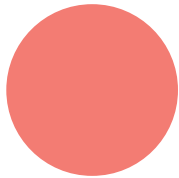
BRANDING

Color palette

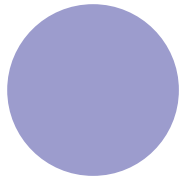
A set of 4 pastel colors to represent the theme Gender, Equity, Diversity and Inclusion. These will be used throughout, for all the event collateral.



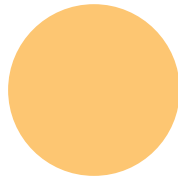
Gender



Equity



Diversity



Inclusion



Base

Font style

Montserrat

—

Light

Regular

Medium

Semi bold

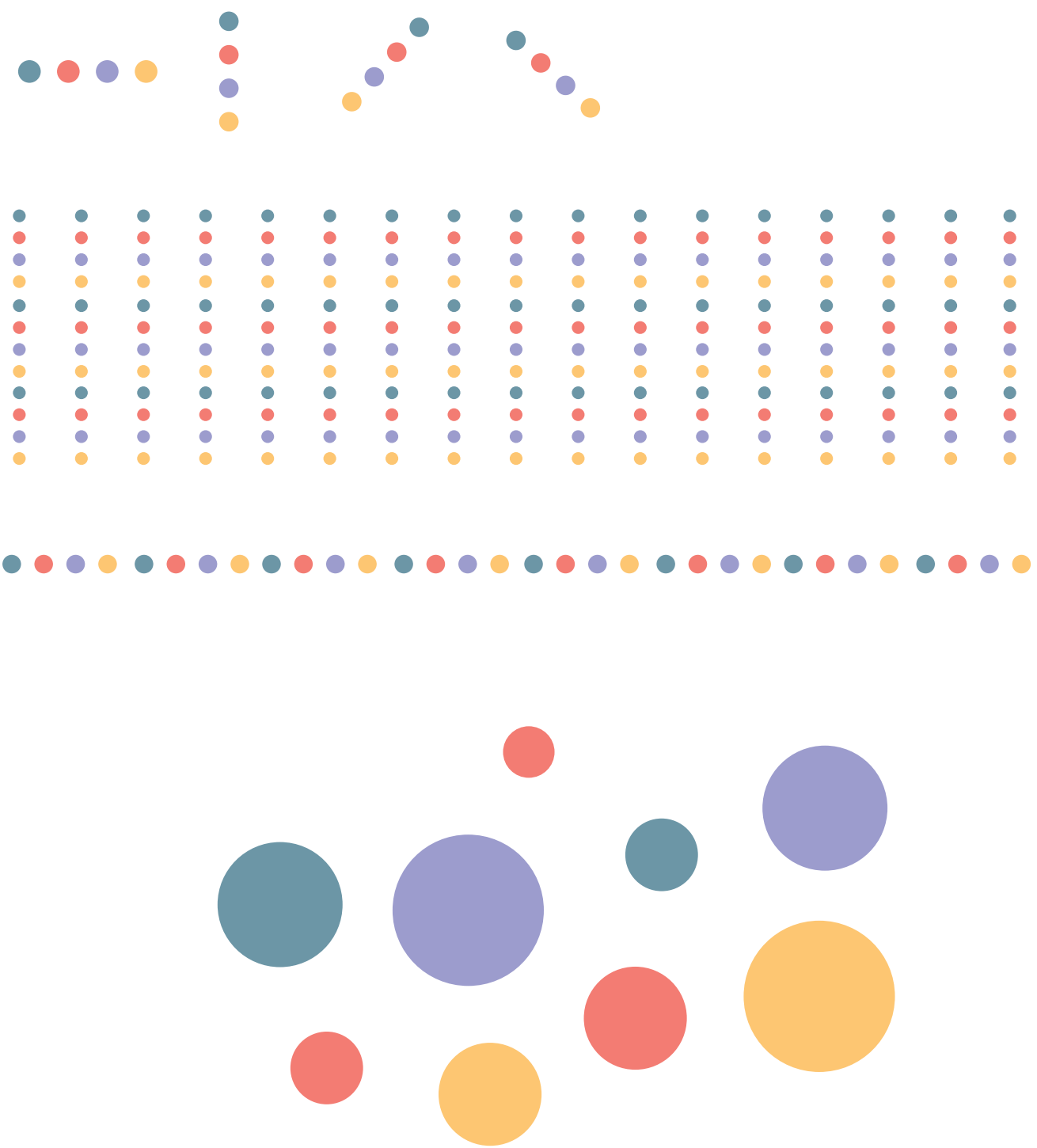
Bold

Made Mirage

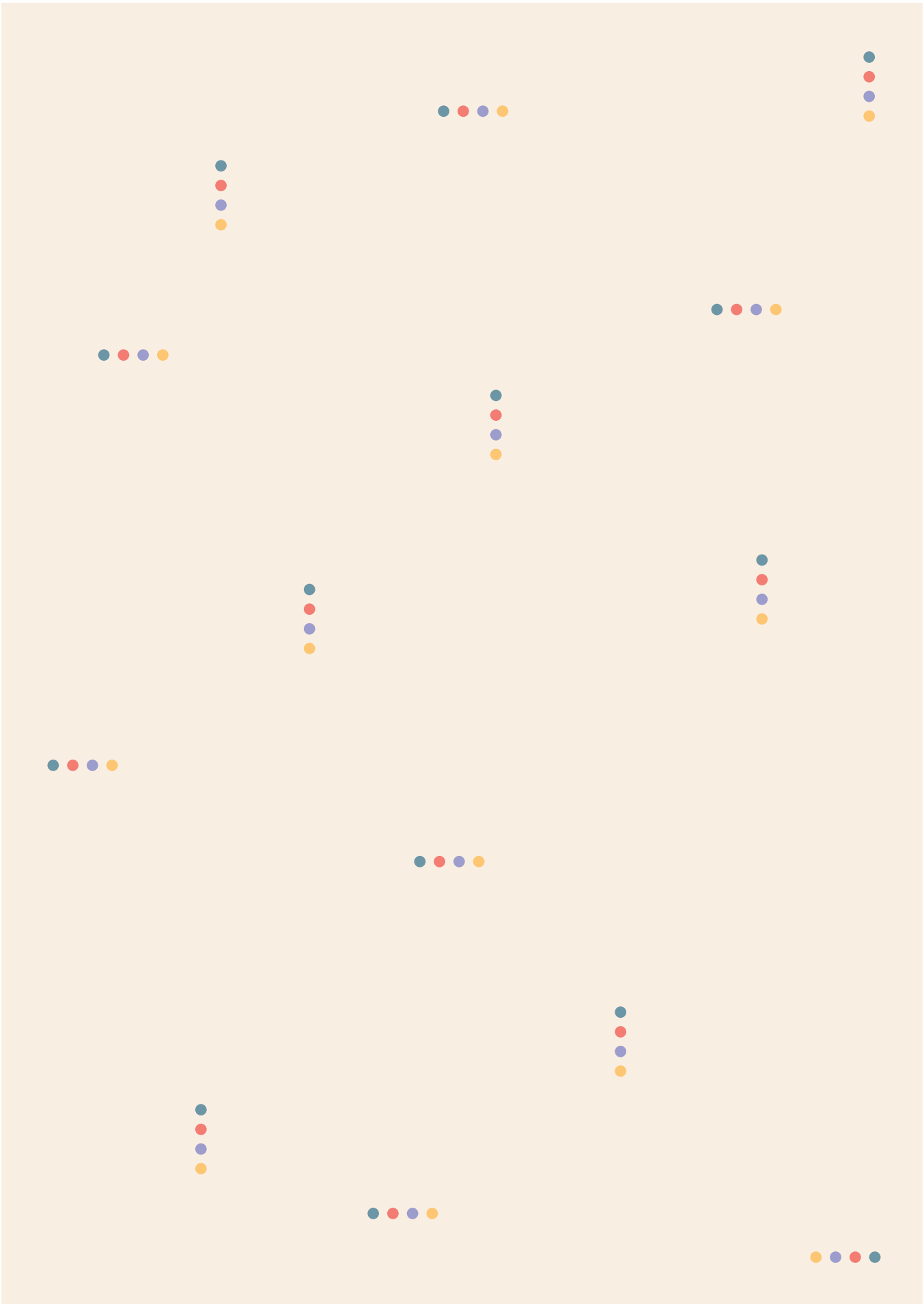
—

Bold

Patterns



Example



Selected Illustrations

